



PROOF OF CONCEPT:

SmartMobile Services for Rail

MOBILITY SOLUTIONS PILOT PROGRAM

The New Normal: Virtual. Digital. Asynchronous

In today's new normal environment, physical distancing guidelines, limited resources, cost pressures and new generations of railroad workers are driving digital transformation across the railroad industry. Leading rail organizations are turning to mobile technology to deliver virtual interactive training and modernize operations while reducing costs.

Stratix, Apple® and Heartwood have come together to provide an out-of-the-box-ready solution for railroads. Bringing together the perfect combination of expertise, cutting edge technology and industry-leading support to equip your workers with the knowledge and tools they need and fast-track your organization's digital transformation.

Today's landscape brings unique needs and challenges that make traditional training methods more difficult and cost prohibitive.

- **Employee Safety:** The need for physical distancing and to reduce large gatherings makes it difficult to lead classroom and 'on the job' training at scale.
- **Speed and Scale:** The ability to virtually deliver the same caliber training program quickly and at scale.
- **FRA and Regulatory Compliance:** Railroads can standardize training with Heartwood's FRA-approved apps on iPad® and ensure that at scale, employees and contractors demonstrate proficiency on critical regulatory tasks and stay compliant.
- **A New Generation of Railroad Workers:** Younger workers use mobile apps in their day-to-day lives and expect to learn differently with visual and interactive tools.
- **Cost Pressures:** From travel costs, facility expenses and instructor fees, in-person training costs can add up, causing a burden for field supervisors. With distributed virtual training for complex tasks using Heartwood's simulations and guides, you can reduce workforce training time by up to 60% and see an ROI of up to 7x.
- **Complexity:** Managing a mobile program for a distributed workforce can be overwhelming and time consuming. Benefit from an out-of-the-box-ready solution that includes hardware, software, services, and support.

Empower Associates with Mobile-Led Training

Stratix, Apple and Heartwood have come together to deliver a turnkey program that addresses these challenges head-on. Benefit from the power of the iPadOS® platform combined with cutting-edge training software that uses virtual interactive technology to replicate a real-world training environment, and end-to-end managed services and support makes it easy to modernize your operations at scale.

Stratix packages and delivers your Apple devices with Heartwood and other use case solutions, delivering a ready out-of-the box experience. Additionally, Stratix is with you every step of the way - before, during and beyond deployment - helping to head off obstacles and ensure a smooth employee experience that exceeds both business and IT objectives.

Mobility Solutions Pilot

This all starts with a pilot program designed to demonstrate how Stratix, Apple and Heartwood provide a turnkey solution that enables your organization to modernize your training and operations while reducing risk. The goal of the program is to demonstrate scale readiness with tangible results.



THE 45 DAY SUCCESS PLAN:

45-60 DAYS OF TESTING AND 1:1 CONSULTATION WITH MOBILITY SOLUTIONS EXPERTS

Analysis of existing mobile capabilities:

Stratix to provide through a series of remote interviews and workshops

Outline a mobile program including pre-agreed upon goals and success criteria

Apple devices & accessories provided

Apple product accessory choices provided by Otterbox, iPort, Mophie and CTA

Options for Quick Start Up

Pilot Heartwood's suite of rail simulations and guides

- Use 3D interactivity to engage, train and evaluate employees virtually
- Mimic one-on-one, real world experiences such as maneuvering tight physical spaces, inspecting for defects and hazards, and interacting with rail equipment for maintenance and safety

Side by side comparisons against your current mobile solutions

Demo view into itrac360

which provides real-time visibility into User Management and Access Control Device/Asset Management

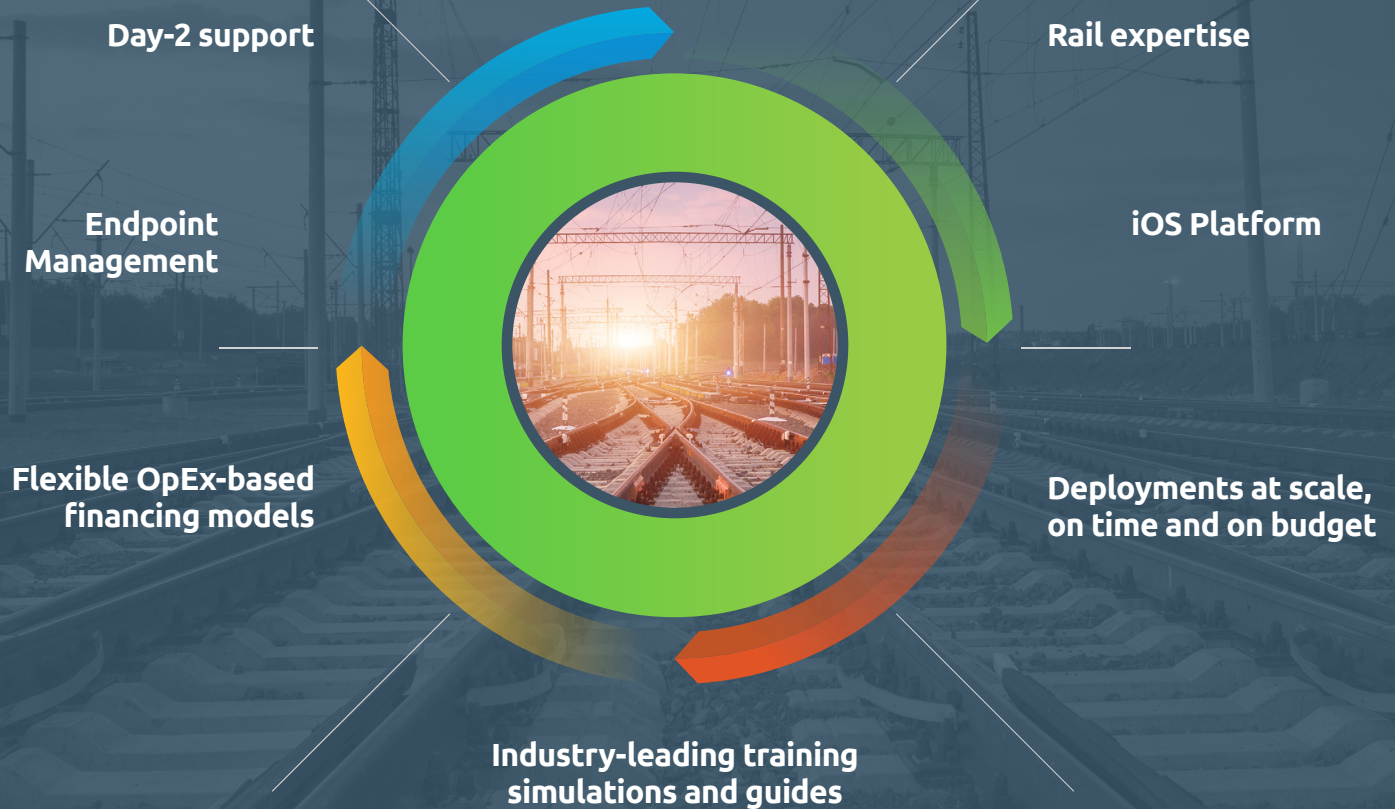
Technical resources for kickoff

Discounts available for SmartMobile bundled offering thru Apple Financial Services for full enterprise expansion

Post-POC Report

Results delivered to key stakeholders via written report and virtual presentation

We've thought of everything so you don't have to.



**Contact us today to get started
on your Mobility Solutions Pilot**

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