



## Heartwood **SmartStart**<sup>SM</sup>

### ***Asset Collection Phase***

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Congratulations! You are joining the ranks of some visionary organizations by deploying 3D Interactive Training – the true gold standard in learning. Our successful **SmartStart**<sup>SM</sup> process mandates an on-site customer session guaranteeing a set of objectives critical for clarity and cost efficiency of this endeavor.

### **Objectives**

- Objective 1 – ‘Asset Collection’ for Scope Estimation of Training Course.  
A Heartwood on-site consultant will review/collect the assets that Heartwood requires to scope the training courses, not ALL assets needed to complete the project.
- Objective 2 – ‘Asset Collection Best Practices’ for Production of Training Course.  
The on-site consultant will demonstrate best practices for collection of assets required for production. Typically these assets are more detailed; therefore the expectation is not to collect them during this trip, rather to prepare our customers on how to assemble the asset package.  
Example A - the type of Storyboard or sequence of steps for the training procedure.  
Example B - best practices for capturing photos and videos of the training procedure.

### **Customer Participation**

1. Subject Matter Expert (SME) or training instructor.
2. Engineering Assist.  
Heartwood’s on-site consultant will be reviewing/collecting assets such as engineering data (CAD), PowerPoint slides, photographs and video – any customer team member who can provide insight to the process will be valuable.

### **Costs**

1. Flat fee of **\$1500**.
2. The above fee includes:
  - Transportation (Flights, Taxis, etc) to a facility in North America (USA, Canada, Mexico)
  - Hotel & Per Diem allowance up to 2 Days.
  - On-site Heartwood Consultant time up to 2 Days: **No Charge**  
*(The **SmartStart**<sup>SM</sup> Asset Collection Phase is a not-for-profit phase, designed specifically to align Heartwood and our Customers on a common mission)*
3. **Note:** This payment will be applied as a reduction to the customer's final contract amount.

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## **HEARTWOOD**

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